# town school for boys Annual Giving: One Ask 2020-21

\$2,350,000 THE ONE ASK FUNDRAISING GOAL FOR THIS YEAR (25% more than last year)

## + \$1,115,000 added costs to reopen school

### \$400,000 Health & Safety Measures

Safety is our highest priority and we have invested heavily in key measures to support on campus learning. This includes: MERV-16 face masks, MERV-13 ventilation, HEPA air purifiers, individual desks, plexiglass screens/partitions in new or reconfigured classrooms, sanitation equipment and additional cleaning staff.

### \$270,000 Additional Staffing

In addition to redeploying staff to new responsibilities, eliminating substitute teachers and delaying a senior hire, Town invested in additional staffing including four new teachers across the grades and a caregiver for the children of faculty to ensure continuity of learning and integrity of programming.

### \$230,000 Academic Program Adaptations

To maximize the student experience while keeping the boys safe, Town adapted the academic program and created new curricula. Block schedules and increases in some teaching loads allow boys to dive deep into electives for six-week cycles. Specialists are assigned to specific grades each cycle which limits mixing across cohorts. We also developed an Outdoor Studies Program which decreases density on campus and helps students gain leadership skills, confidence, and appreciation for the outdoors through core routines and experiences such as hiking, stewardship projects, orienteering, stream ecology, forest ecology, geology, and survival skills. Our three new instructors have extensive outdoor and/or science education backgrounds.

### \$120,000 Technology Upgrades

Town has committed to running two models simultaneously: distance learning and on campus. This has required significant technology upgrades including broadcast cameras to stream classroom activities to distance learners, LCD projectors, white-boards in new classrooms, and headphones for all students.

### \$100,000 Covid-19 Testing and Flu Shots

Conducting regular testing helps to mitigate Covid spread. We provide free testing on a regular basis for all employees and any students who cannot afford the test costs. We have also provided flu shots for all employees and students, free of charge.

# + \$1,885,000 annual fundraising goal

### \$1,360,000 to raise for Annual Giving

As is standard in independent schools, tuition alone does not cover the actual cost of providing a Town School for Boys education. We rely on donations from families and friends to help make up the difference in our annual operating budget gap. This year, we have the same target as last year's budgeted number.

### \$525,000 fall fundraiser for tuition assistance

This year, we will not host our annual Fall Fundraiser event, but nevertheless need to raise funds to help maintain access to a Town education for all of our currently enrolled students. We are responsible for the same amount in our annual budget as last year.

# - \$650,000 less cost savings

On the back of a strong fundraising year last year and cost offsets due to canceled outdoor education trips, restrictions on field trips, reduced travel to Professional Development workshops, and suspended fall sports leagues, we have realized savings and applied them towards our reopening costs. We are reserving some additional savings for canceled fall activities for the possibility of hosting alternative learning opportunities or celebrations this spring.

